BLAIR COUNTY CHAMBER OF COMMERCE
FIRST FRONTIER - BLAIR COUNTY, PA



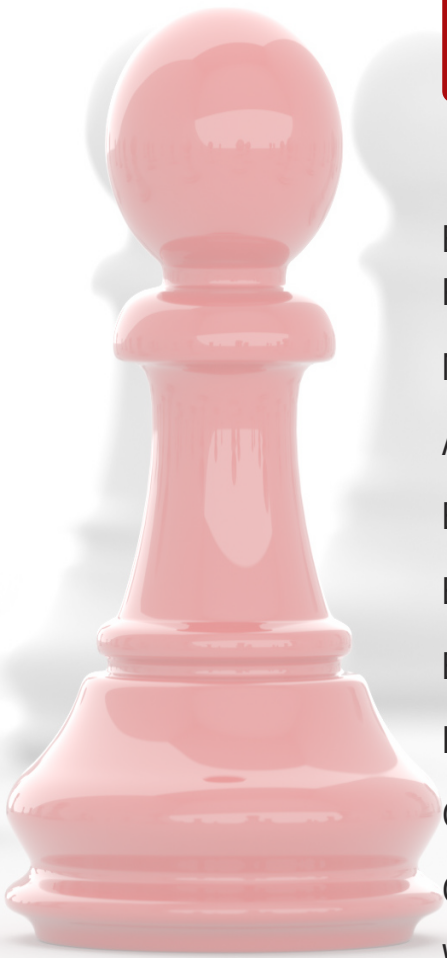
Standing out in the crowd.

2027

SPONSORSHIP OPPORTUNITIES

Designed to elevate your brand.

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EXPAND YOUR REACH

Save by bundling your sponsorships! Ask me how! Email Jessie Covert at jcovert@blairchamber.com.

SIGNATURE EVENTS NAMING RIGHTS

Annual Meeting/Awards GALA – reaching 75,000 accounts

Premiere: Tagged & logo in 3 event posts minimum across platforms
Reception: Tagged in 2 event posts minimum across platforms
Silver: Tagged in 1 event post minimum across platforms
Bronze: Tagged in 1 event post minimum across platforms



Breakfast Club – reaching 100,000 accounts for all 6

Logo & tag in all event posts
Guaranteed 12 posts minimum

Business Excellence Dinner – reaching 35,000 accounts

Premier: Tagged & logo in 2 event posts minimum across platforms
Commemorative Book: Tagged & logo in 1 event post minimum across platforms
Silver: Tagged in 1 event post minimum across platforms
Bronze: Tagged in 1 event post minimum across platforms

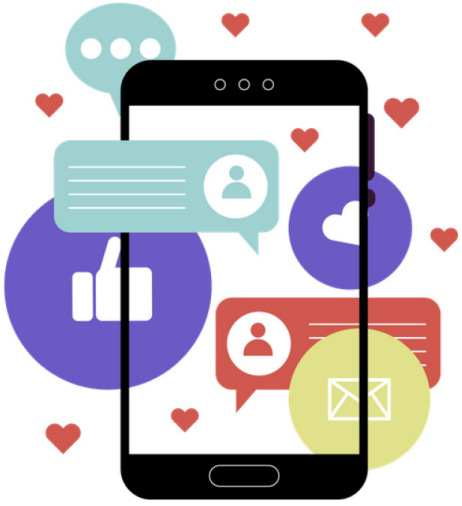
Farm-City Dinner – reaching 20,000 accounts

Gold: Tagged and logo in 3 event posts minimum across platforms
Silver: Tagged in 1 event post minimum across platforms
Bronze: Tagged in 1 event post minimum across platforms

Golf Classic – reaching 30,000 accounts

Premiere: Tagged & logo in a minimum of 4 posts across platforms – **SOLD!**
Lunch/Dinner: Tagged in a minimum of 2 posts across platforms
Photo: Tagged in a minimum of 2 posts across platforms
Comfort Cart: Tagged in a minimum of 1 post across platforms

NETWORKING EVENTS



After Hours – reach 20,000 accounts for all 4

Tagged & logo in two posts before the event
Tagged in 1 post during event and 1 post after event

WE-LEaD Networking Events – reach 10,000 accounts per event

Tagged & logo in two posts before event
Tagged in 1 post during event and 1 post after event

Best Practices – reach 15,000 accounts for all 4

Tagged & logo in 2 posts before event
Tagged in 1 post after event

Young Professionals – reach 10,000 accounts per event

Tagged & logo in two posts before event
Tagged in 1 post during event and 1 post after event

BLAIR COUNTY CHAMBER ALLIANCE

@theblaircountychamberofcommerce

2026

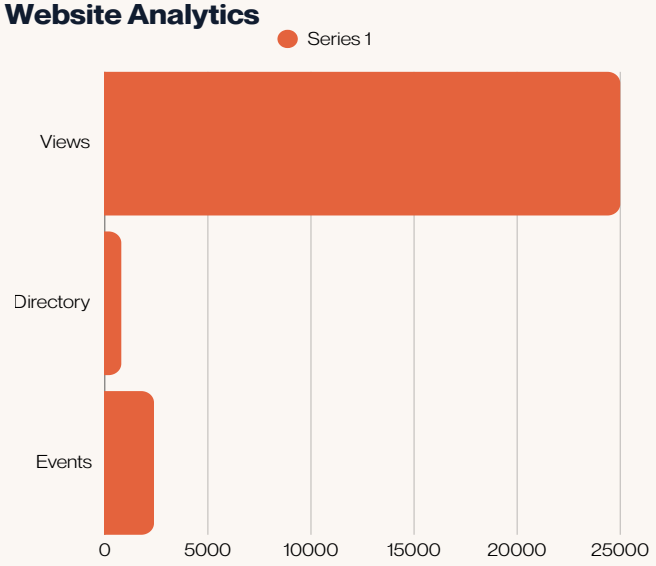
Digital Media Report

OUR REACH IS GROWING!

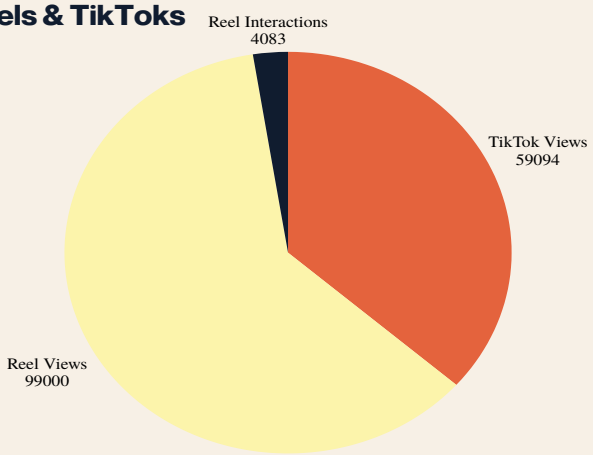
Total Views **+2.1 M**

Total Engagement **29,618**

Website Analytics



Reels & TikToks



Platforms Stats

REACHING **1,000,000** ACCOUNTS

FACEBOOK
Followers: 5,900
Engagement: 16,632
Impressions: 1,990,000

INSTAGRAM
Followers: 1,252
Engagement: 3,198
Impressions: 100,100

LINKEDIN
Followers: 978
Engagement: 8,312
Impressions: 12,177

YOUTUBE
Followers: 80
Engagement: 800
Impressions: 9,779

TIKTOK
Followers: 482
Engagement: 676
Impressions: 59,094

BUNDLE&SAVE

Premium Discount 10%

Available exclusively to Chamber Members.

Build a custom package to yield the highest return for your buck. A customized package offers solutions to the challenges that all businesses face when preparing a marketing strategy on a tight budget. Your package is specifically designed by you, and offered at a discounted rate, to give your business more value for your investment.

To build your customized package:

Simply select **two options** from Category A and **three options** from Category B. Discount packages will be billed January 1, 2026 and must be paid in full within 30 days in order for you to receive the discount.

To reserve your package, your information and signature must appear below.

Company Name
(as you would like it to appear on all printed materials)

_____

_____

Address _____

_____

Contact Name _____

Phone _____

Email _____

Signature

_____

Return completed form to:
Jessie Covert - jcovert@blairchamber.com
Phone: 814-943-8151 **Fax:** 814-943-5239
Blair County Chamber of Commerce
3900 Industrial Park Drive, Altoona, PA 16602

CATEGORY A

Choose two:

Gala & Annual Celebration:
- ☐ Event sponsor
- ☐ Reception sponsor
- ☐ Silver sponsor

Breakfast Club:
- ☐ Naming sponsor

Only one available call for availability

Business Excellence Dinner:
- ☐ Premier sponsor
- ☐ Reception sponsor
- ☐ Silver sponsor
- ☐ Bronze sponsor

CATEGORY B

Choose three:

- ☐ **Golf Tee/Green Sign**
- ☐ **Breakfast Club Speaker Sponsor** (call for availability)
- ☐ **Gala & Annual Celebration Bronze Sponsor**
- ☐ **Farm-City Dinner**
  - ☐ Premier ☐ Silver ☐ Bronze
- ☐ **BRANDbyte (Preferred Placement)**
- ☐ **E-newsletter Media Placement (2-week run minimum)**
- ☐ **WE-LEaD Networking Sponsor**
  (This sponsorship will not be discounted)

Media Placement Opportunities

The Chamber offers very affordable media placement opportunities to its member businesses. A variety of options are available to reach your target audience for a great low price!

E-mail newsletter media placement—
NETworks Digital News

$200 per month

$50 per week

A weekly e-mail newsletter distributed to nearly 4,000 business professionals in Central PA and beyond. Reservations required.

- Ads must be submitted as a jpeg (preferred) or PDF
- Ad size must be **2.5" wide x 3.5" high**
- A link will be created from your media placement to your company website
- Limited spaces per issue

BRANDbytes

$175 (Standard Placement)

$225 (Preferred Placement)

BRANDbytes are digital flyers that appear in the Chamber's email newsletter the first Monday of each month. Your brand will be digitally sent to nearly 4,000 in-boxes. Two placement options are available:

- Standard (placed at the end of the newsletter)
- Preferred (placed within the body of the newsletter)

- Must provide pdf or jpeg of your flyer (8.5" x 11", portrait orientation)
- Reservations required (limited space available)

Chamber mailing labels

$75

AVAILABLE IN PRINT FORMAT ONLY

Mailing labels comprised of Chamber Member businesses and organizations.

- Exclusive Chamber Member price
- Addresses include primary contacts for each member business
- Chamber's bulk mail permit available

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WWW.BLAIRCHAMBER.COM

After Hours

A popular event that promotes networking after the work day.

Please contact Jessie Covert at:
jcovert@blairchamber.com
to schedule this event.



After Hours Host • $250

- Only 6 events per calendar year: scheduled based upon availability
  waiting list is available
- Host receives 20 complimentary admissions to event
- Host provides hors d'oeuvres and beverages
- Acknowledgement in NETworks Digital News e-publication
- Logo on pre-event promotional materials
- Logo on Chamber website
- Logo on Chamber Facebook page
- Host receives company tag and logo in 2 Chamber social media posts prior to the scheduled event across all platforms
- Host receives 1 Chamber social media post during the event and 1 post after the event across all platforms (total reach 20,000 accounts)

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Blair County Home Show

The Blair County Home Show is a major collaborative effort with the Chamber and Blair Bedford Builders Association. The three-day show attracts thousands of people from throughout central Pennsylvania.



Show Sponsorship • $3000

SIX PACKAGES AVAILABLE

- Company name/logo on all promotional and marketing materials including but not limited to:
  - television commercials
  - radio commercials
  - newspaper advertisements
  - event emails
  - website
  - Facebook ads and posts
- One FREE Booth (10' x 10')
- Signage at event
- Acknowledgement in NETworks Digital News e-publication
- One free BRANDbyte insertion in NETworks Digital News - standard placement
- Four passes to Blair-Bedford Builders Association Steak Fest
- Company name listed in show guide

Show Exhibitor Booth

Special discount pricing is available for Blair County Chamber of Commerce and Blair-Bedford Builders Association members. Please contact the Chamber for booth sizes and prices.

- Company name listed in printed show guide distributed to all attendees
- Company name listed as an exhibitor on show website
- 10 x 10 booths
  - Contact the Chamber at 814-943-8151 / chamber@blairchamber.com for additional booth information

Home Treasures Boutique Exhibitor Booth • $200

- Company name listed in printed show guide distributed to all attendees
- Company name listed as an exhibitor on show website

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Breakfast Club

Six Breakfast Club events will be held throughout the year from 7:45 to 9 a.m. The event brings together current members and new members for breakfast and a brief program. New members are recognized and presented with their official Chamber membership plaques.



Naming Sponsor • $2,500

One sponsorship available per year

- Exclusive rights to add business name alongside event name on all Breakfast Club promotional materials for all 6 events
- Logo and tag in all event posts on Chamber social media – Reaching 100,000 accounts for all 6 events. *Guaranteed 12 posts minimum.*
- Acknowledgement in news release
- 2 complimentary reservations for each Breakfast Club
- VIP seating at reserved table with priority seating
- Opportunity to provide welcoming remarks at each Breakfast Club
- Business name and logo placed on registration page on Chamber website
- Opportunity to place company literature at each table setting
- Acknowledgement in NETworks Digital News e-publication
- Logo on registration page on Chamber website

SOLD

Speaker Sponsor • $350

One sponsorship available per event

- 2 complimentary reservations for the sponsored Breakfast Club
- VIP seating at reserved table with priority seating
- 2 minutes podium time and opportunity to introduce the speaker
- Logo and tag in event posts on Chamber social media – Reaching over 15,000 accounts. *Guaranteed 2 posts minimum.*
- Logo on pre-event promotional materials
- Acknowledgement in news release
- Acknowledgement in NETworks Digital News e-publication
- Full size table for company display/giveaways
- Logo on upcoming events calendar distributed to all Breakfast Club attendees
- Logo on registration page on Chamber website

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Business Excellence

The Business Excellence Dinner is designed to call attention to the importance of excellence within the business community. The highlights of the dinner include the presentation of the Lifetime Achievement Award for Business Excellence. This is an honor to be bestowed on an individual who has set the standard for excellence in achievement, both personal and professional.



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Premier sponsor • $3,500

- An opportunity to present the welcoming remarks
- Business tagged & logo placed in 2 social media event posts minimum across all Chamber platforms (reaching 35,000 accounts)

Commemorative Book sponsor • $2,500

- Company logo prominently placed on welcome page in Commemorative Book
- Business tagged & logo placed in 1 social media event post minimum across all Chamber platforms (reaching 35,000 accounts)

Reception sponsor • $2,500

- Company logo on reception signage and tickets
- Business tagged & logo placed in 1 social media event post minimum across all Chamber platforms (reaching 35,000 accounts)

PACKAGES SHOWN ABOVE ALSO INCLUDE:

- Complimentary reservations for six to the event with reserved priority seating
- Complimentary reservations for six to the VIP Reception prior to the event
- Your company name in the Commemorative Book
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on Chamber website
- Company logo and website link on Chamber Facebook page
- Full page print media placement in the Commemorative Book
- Acknowledgement on presentation screen during event
- Chamber email newsletter ad - one-month run - must be pre-scheduled

Silver sponsor • $1,200

- Complimentary reservations for four to the event with reserved priority seating
- Complimentary reservations for four to the VIP Reception prior to the event
- Your company name in the Commemorative Book
- Company tagged in 1 event post minimum across all Chamber social media platforms (reaching 35,000 accounts)
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Company logo on Chamber website
- Quarter page print media placement in the Commemorative Book
- Acknowledgement on presentation screen during event

Bronze sponsor • $750

- Complimentary reservations for two to the event with reserved priority seating
- Complimentary reservations for two to the VIP Reception prior to the event
- Your company name in the Commemorative Book
- Company tagged in 1 event post minimum across all Chamber social media platforms (reaching 35,000 accounts)
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Acknowledgement on presentation screen during event
- One free Privilege Page insertion

Print media placement opportunities

Full Page - *7 1/2" wide x 9 1/4" high* - $500
Half Page - *7 1/2" wide x 4 1/2" high* - $300
Quarter Page - *3 1/2" wide x 4 1/2" high* - $200

Farm-City Dinner

Each fall, the Chamber's Farm-City Committee coordinates a number of events designed to educate the public on the importance of agriculture in Blair County. The highlight of the Farm-City Dinner is the presentation of the annual Agricultural Community Excellence (ACE) Award. The dinner is an evening where our business and agricultural communities come together in celebration.



Gold sponsor • $500

- Two complimentary tickets to the dinner
- Company name on presentation screen during dinner
- Acknowledgement in the event program book
- Full page print media placement in the program book
- Verbal mention of sponsorship during dinner
- Acknowledgement in NETworks Digital News e-publication
- Company tagged and logo placed in 3 event posts minimum across all Chamber social media platforms (reaching 20,000 accounts)

Silver sponsor • $300

- Two complimentary tickets to the dinner
- Company name on presentation screen during dinner
- Quarter page ad in program book
- Company name acknowledged in program book
- Verbal mention of sponsorship during dinner
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Company tagged in 1 event post minimum across all Chamber social media platforms (reaching 20,000 accounts)

Bronze sponsor • $200

- Two complimentary tickets to the dinner
- Company name on presentation screen during dinner
- Company name acknowledged in program book
- Verbal mention of sponsorship during dinner
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Company tagged in 1 event post minimum across all Chamber social media platforms (reaching 20,000 accounts)

Print media placement opportunities

Full Page - *4 3/4" x 7 1/2"* - $80

Half Page - *4 3/4" x 3 1/2"* - $45

Quarter Page - *2 1/4" x 3 1/2"* - $30

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Gala and Annual Celebration

The Gala & Annual Celebration is a red carpet event that recognizes the exceptional achievements of individuals and businesses through the presentation of prestigious awards. The evening also highlights the accomplishments of the Blair County Chamber of Commerce and Altoona-Blair County Development Corporation.



Event Sponsor • $5,000

- Opportunity to present opening remarks
- Complimentary table of 8 with reserved priority seating
- First right of refusal to renew sponsorship in subsequent year
- Full page congratulatory media placement in the program book
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Four complimentary reservations to a Business After Hours
- One complimentary reservation to a Breakfast Club of your choice
- Company logo and website link on Chamber website
- Logo and link on Chamber social media (reaching 75,000 accounts)
  -Tagged & logo in 3 event posts minimum across all platforms

Reception Sponsor • $3,000

- Complimentary reservations for 6 with priority seating
- Prominent signage at champaign reception
- Full page congratulatory media placement in program book
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETwork Digital News e-publication
- Four complimentary reservations to a Business After Hours
- One complimentary reservations to a Breakfast Club of your choice
- Company logo and website link on Chamber website
- Logo and link on Chamber social media (reaching 75,000 accounts)
  -Tagged in 2 event posts minimum across all platforms

Silver Sponsor • $1,500

- Complimentary reservations for 4 with reserved priority seating
- Half page contratulatory media placement in the program book
- Acknowledgement in NETworks Digital News e-publication
- Verbal acknowledgement of your sponsorship at the event
- Two complimentary reservations for admission to Business After Hours
- Company logo on Chamber Website
- Acknowledgement on Chamber social media (reaching 75,000 accounts)
  -Tagged in 1 event post minimum across all platforms

Bronze Sponsor • $750

- Complimentary reservations for 2 with reserved priority seating
- Verbal acknowledgement of your sponsorship at the event
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Acknowledgement on Chamber social media (reaching 75,000 accounts)
  -Tagged in 1 event post minimum across all platforms

Print media placement opportunities

Full Page - 7 ½' wide x 9 ¼" high - $450

Half Page – 7 ½" wide x 4 ½" high - $300

Quarter Page – 3 ½" wide x 4 ½" high - $200

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Golf Classic

The Chamber Golf Classic offers great networking potential. This event brings together good golfers and not-so-good golfers for a day of fun and competition on the links. Golfers vie for several prizes in both team and individual categories. This popular event is traditionally a sellout.



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Premier Sponsorship • $5000

ONE SPONSORSHIP AVAILABLE

SOLD

- Naming rights to the golf tournament
- Company name on all tee/green signs
- Two complimentary foursomes ($1,200 value)
- Company name and logo on all advertising and gifts
- Verbal acknowledgement as sponsor
- Exclusivity in pre-event publicity
- Four individual advertisement in Chamber email newsletter
- Acknowledgement in NETworks Digital News e-publication
- Company tagged and logo placed in a minimum of 4 Chamber social media posts across all Chamber social media platforms (reaching 30,000 accounts)
- Company logo and website link on Chamber website
- First right of refusal

Lunch/Dinner Sponsor • $1500

ONE SPONSORSHIP AVAILABLE

- Complimentary foursome ($600 value)
- Signage at the lunch and dinner
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Company tagged in a minimum of 2 Chamber social media posts across all Chamber social media platforms (reaching 30,000 accounts)
- Name and logo on tournament handouts

Photo Sponsor • $1500

ONE SPONSORSHIP AVAILABLE

- Complimentary foursome ($600 value)
- Signage in all team photos
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Company tagged in a minimum of 2 Chamber social media posts across all Chamber social media platforms (reaching 30,000 accounts)

Comfort Cart Sponsorships • $500

LIMITED SPONSORSHIPS AVAILABLE

- Company name and logo placed prominently on comfort cart
- Opportunity for two company representatives to drive comfort cart
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website
- Company tagged in a minimum of 1 Chamber social media post across all Chamber social media platforms (reaching 30,000 accounts)

Golf Ball Sponsor • $500

ONE SPONSORSHIP AVAILABLE

- Company logo on golf balls distributed to each golfer
- Acknowledgement on Chamber website
- First right of refusal for subsequent tournaments

Tee/Green Sponsorships • $150

- Tee or a green sign with company logo
- Acknowledgement in NETworks Digital News e-publication
- Acknowledgement on Chamber website

We-LEaD

WE-LEaD, an acronym for Women Encouraging Leadership, Education and Development, features networking and educational programs geared toward women in the business community.



• Sponsoring company receives their company tagged and logo placed in 2 Chamber social media posts across all platforms prior to the scheduled event

• Sponsoring company also receives company tagged in 1 Chamber social media post during the event and 1 after the event

• Reaching 10,000 accounts per event

WE-LEaD Networking Event Sponsor

(Price determined per event)

- 2-3 minutes of promotional time to address attendees
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on the Chamber website
- Signage at event with optional display table
- Company logo on promotional pre-event materials
- Your logo placed on registration page on Chamber website
- Two complimentary admissions

WE-LEaD Workshop Luncheon Sponsor

(Price determined per event)

- Acknowledgement in NETworks Digital News e-publication
- Signage at event with opportunity to place promotional materials at place settings
- 2-3 minutes podium time
- Company logo on promotional flyer for event
- Your logo placed on registration page on Chamber website
- Two complimentary admissions - lunch included

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Young Professionals of Blair County

Activities are geared toward the development of young professionals in Blair County. The committee's core focus is on community service, education and networking.



• Sponsoring company receives their company tagged and logo placed in 2 Chamber social media posts across all platforms prior to the scheduled event

• Sponsoring company also receives company tagged in 1 Chamber social media post during the event and 1 after the event

• Reaching 10,000 accounts per event

Young Professionals Networking Event Sponsor

(Price determined per event)

- 2-3 minutes of promotional time to address attendees
- Acknowledgement in NETworks Digital News e-publication
- Company logo and website link on the Chamber website
- Signage at event with optional display table
- Company logo on promotional pre-event materials
- Your logo placed on registration page on Chamber website
- Two complimentary admissions

Young Professionals Workshop Luncheon Sponsor

(Price determined per event)

- Acknowledgement in NETworks Digital News e-publication
- Signage at event with opportunity to place promotional materials at place settings
- 2-3 minutes podium time
- Company logo on promotional flyer for event
- Your logo placed on registration page on Chamber website
- Two complimentary admissions - lunch included

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