

NETWORKS

DIGITAL NEWS

A recipe for excellence

Shirley's Cookie Company CEO to receive Lifetime Achievement Award

One of the Blair County Chamber's top honors, the Lifetime Achievement Award, will be presented to the CEO of a local company that has a long history of family leadership.

Under the leadership of Patty Shaw, CEO of Shirley's Cookie Company, the firm has continued to grow. Its products have graced the tables of many locals who have grown up with Shirley's Cookies.

Shaw realized early on that she would have big shoes to fill. Her father, company founder Zane Feathers, had a vision of growing a family business. After working in a diner owned by a couple, Shirley and Les, (yes, there really is a Shirley), Zane decided to venture out and, in 1967, purchased a small bakery.

Knowing that every great product needs the right ingredients added to the mix, Patty Shaw joined her father in the business in 1990. Together they established the new corporation known as Shirley's Cookies. Shaw continued to work alongside her father changing the retail concept from a finished cookie to manufacturing a frozen product ready for in-store bakeries and food service companies.

Upon the retirement of her father in 2018, Shaw stepped into the role of CEO, always keeping the lessons of her father in the forefront while leading with tradition and pride.

Join the Blair County Chamber as it presents the Lifetime Achievement Award for Business Excellence on September 22 at the Blair County Convention Center. Sponsorship opportunities are available by emailing [Jessie Covert](mailto:jcovert@blairchamber.com) at jcovert@blairchamber.com. For dinner reservations [click here](#).



Patty Shaw

Explore the outdoors at a State Park

State park campsites are open and ready to reserve. There are plenty of options for tents, cabins, and RVs. The commonwealth manages 125 parks covering more than 300,000 acres, so you're bound to find one that has what you're looking for.

Pennsylvania's unique landscape of mountains and waterways offers endless outdoor adventures. Activities include picnicking, swimming, hiking, boating, fishing, skiing, and more. In fact, there



is always something to do year-round.

Visit the [Pennsylvania State Parks website](#) to find a list of parks and features and to reserve accommodations.

August 10, 2026

BREAKFAST CLUB

BLAIR COUNTY CONVENTION CENTER

**Still time
to register!**

**AUG.
13**

**Nittany
Lion
PREVIEW**

**Two ticket giveaway to season
opener against Marshall**

REGISTER HERE



July All-Stars

Since sponsorships are such an integral part of the Chamber's ability to offer great events we recognize sponsors each month as "All-Stars."

The All-Stars for July are:

- [LCBC Church](#)
- [Leonard S. Fiore, Inc.](#)
- [Lung Disease Center of Central Pennsylvania](#)

Congratulations

...to [Conemaugh Nason Medical Center](#) which recently received two recognitions. The Center for Medicare & Medicaid Services has given Conemaugh Nason the highest recommendation possible of five stars. The Leapfrog Group has awarded them its sixth consecutive A rating for excellence in patient safety and quality care.

Groundbreaking



Blair Regional YMCA

The Chamber held a groundbreaking ceremony for the planned expansion of Blair Regional YMCA located at 1111 Hewit Street, Hollidaysburg. The project will relocate and expand its Early Learning Center to the main campus. Plans include construction of new classrooms, expanded wellness space, and additional program areas. ABCD Corporation was proud to partner with the YMCA and the Department of Community and Economic Development, with appreciation to State Senator Judy Ward, in securing a redevelopment assistance capital grant. For more information on services and programs available at the YMCA go to www.blairregionalyymca.org. Joining in the ceremony are, from left: Eva Egler, Chamber Ambassador; Mark Boland, YMCA Board Member; Steve Merrill, YMCA Board Member; Laura Burke, Blair County Commissioner; Bonnie Hite, Early Learning Center Childcare Director; Casey Beck, Past YMCA Education & Outreach Director; Sandy McGough, YMCA Board Member; Congressman John Joyce; Joel Seelye, YMCA Board Member; Diane Osgood, YMCA Board Member; Sharon Jones, Executive Director, Blair Regional YMCA; Kate Starkey, YMCA Board Member; Amanda Walker, the office of State Senator Judy Ward; Seth Smith, YMCA Board President; Steve McKnight, President/CEO, ABCD Corporation; Megan Rossman, Blair County Chamber of Commerce; and Sherri Stayer, Chamber Ambassador.

Explore your next career opportunity

The Blair County Chamber of Commerce is pleased to support the PA CareerLink® Blair County Job Fair on Wednesday, August 26, from 10:00 AM–2:00 PM at the Jaffa Shrine located at 2200 Broad Avenue, Altoona. Veterans are invited to attend early access beginning at 9:30 AM.

The event is free and features more than 85 employers representing industries including healthcare, manufacturing, retail, skilled trades, nonprofit organizations, and professional services. Job seekers can meet directly with hiring employers, explore career



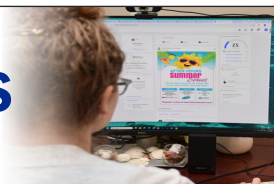
opportunities, and receive assistance from PA CareerLink® staff.

Bring copies of your resume and take advantage of one of the largest hiring events in the region. For more information, call (814) 940-6201.

ADVERTISE WHERE ENGAGEMENT LIVES

Your ad in this newsletter goes to thousands of inboxes.

Contact Jessie at jcovert@blairchamber.com



Don't Forget!!!

The Leadership Blair County Alumni is collecting items through its Gifts of Hope program to fill Christmas Stockings for the organization Easter for Eli, who will deliver the stockings to hospitalized children this holiday season. Please help by contributing coloring books, small children's books, activity books, crayons, Play-Doh, or other small stocking stuffer items, including gift cards. **NO FOOD or CANDY!** Items can be delivered to the Chamber office from September 1 - 18. *LBC Alumni – Let's show Easter for Eli, our community, and hospitalized children and their families how we can make a difference!*

Introducing....

WE-LEaD Scholarship Fund

through Central PA Community Foundation



\$500 award will be given to a high school senior female

1-2 scholarships awarded annually

Please donate now!

Donations can be made to CPCF (note: WE-LEaD)



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make reservations
find things to do
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www.blairchamber.com