

NETWORKS

DIGITAL NEWS



Chamber Members — Serving business, building community

It doesn't take long to notice a common theme within the membership of the Blair County Chamber. When something needs done, Chamber members are often the first to step up and take the lead while working towards a goal that can have a long-lasting positive influence on our community and economic development.

Business leaders and community members recently gathered for the official unveiling of the newly formed Blair County Trail, Parks, and Recreation Authority—an initiative led by the Blair County Commissioners with support from Chamber members. The authority was created to develop Blair County's recreational assets while coordinating trail development, pursue state and federal grants, and connect existing trails. These efforts are aimed at attracting more visitors, boosting tourism, and strengthening the local economy by encouraging visitors to dine, shop and stay in Blair County.

Trail Authority leadership is just one example of how Blair County Chamber members play a vital role in shaping and strengthening the community through their active involvement in local initiatives and partnerships. By engaging in volunteer efforts, they help create a vibrant environment where businesses and residents thrive together. This commitment not only enhances quality of life but also fuels economic growth by attracting new businesses, encouraging investment, and promoting a sense of pride and collaboration. When chamber members lead by example, their engagement builds connections that foster innovation and long-term prosperity for the entire region.



Time for some holiday fun & merrymaking

Celebrate the season by hanging out with friends and the Chamber crew at one of Altoona's popular hotspots, Levity Brewing Company, located at 1411 Eleventh Avenue, Altoona. This is a perfect event to do some networking or simply unwind. Put it on your calendar for Wednesday, December 10, from 5-7 p.m., to enjoy great food, fantastic beverages, and amazing door prizes. Never been to Levity? What are you waiting for! You'll feel right at home in the beautiful 2-layer taproom with views of the brewing operation. Free parking is available in the front and back of the building. Since our Chamber Members are awesome, you get all this fun for only \$10. Non-members are welcome to attend for \$20. But wait, there's more! If you are a Chamber member and make your reservation by Dec. 3, we'll throw in an early bird discount; cost is only \$7. For reservations, click [here](#).



Internship opportunities for students with interest in public policy

College students interested in careers in public policy can apply for summer internships in Harrisburg through the [James A. Finnegan Fellowship Foundation](#). Internships are awarded through an essay contest. Applicants must write between 1,500 and 2,500 words about a controversial policy currently under consideration by the General Assembly. The 2026 contest asks applicants to write about the pros and cons of data centers, and what the state's role should be. Applicants have until Jan. 23, 2026 to submit their



essay and other materials to the foundation. The winners will receive a cash prize and placement in paid state government summer internships in Harrisburg for eight to 10 weeks.

Don't miss this great opportunity to promote your brand and save money

It's time to lock in your sponsorships for 2026! The 2026 Sponsorship Opportunities guide is now available. In it you will find countless ways to place your brand in front of thousands of viewers. Included in this guide is the Bundle & Save page. By completing this page and submitting it along with your commitment dollars by **January 31, 2026**, you will receive 10% off and your sponsorships will be locked in for the year! Sponsoring a Chamber event allows you to significantly build brand awareness, increase visibility, reach

your target audiences, generate new leads and best of all your sponsorship dollars assist the Chamber in providing essential programs and services to our business community. Together we're building a better Blair County! To get your copy email Jessie Covert at jcovert@blairchamber.com.



It's only as good as the information

The Chamber's annual Membership Directory is a great resource for information not only about the Chamber but about our members as well. Many times the office receives phone calls for additional directories or for referrals. Our digital analytics show thousands of people searching for member websites by going to the Chamber's website first. Getting your information into the hands of potential customers is

a top priority. However, out-of-date membership/contact information can cost you a sell. As we work on the 2026 directory, now is the time to log-in to your membership account on the Chamber's new database, Glue Up, to make sure your information is correct to ensure the right information will be included in the directory. Simply go to www.blairchamber.com and check your information.

Trivia Q&A

Question: Where will you be December 4 from 5:30 - 7:30 p.m.?

Answer: Having fun at Young Professionals Holiday Trivia night at Marzoni's in Duncansville. Gather your friends and test your holiday knowledge. Register [here](#).

FREE WEBINAR TODAY!

Outdoor Business Alliance webinar

The OBA's next webinar is today from 12-1 on Starting & Growing an Outdoor Business. They have a great lineup of speakers from the PA Small Business Development Center and three very different outdoor businesses, including OBA's very own Justine and Purple Lizard. Register for free at: <https://obapa.org/starting-and-growing-an-outdoor-business/>.



Congratulations!

...to [First National Bank](#), the largest subsidiary of F.N.B. Corporation, recently solidified its reputation for providing an exceptional employee experience with three additional Top Workplaces National Culture Excellence honors.

Shop Local, Shop Small

Click through our [Small Business Catalog](#) and see what's available right here in Blair County.

Small Business Saturday is November 29th, and we want to make sure our local small businesses have as much exposure as possible.

